

Curriculum Vitae

Blaž Zupan, MSc

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General	I am a teaching assistant at the Faculty of Economics, University of Ljubljana. My research is focused on the use of Design Thinking in entrepreneurial education. I have 10 years of experience as a teaching and research assistant, focusing on entrepreneurship courses and the Design Thinking methodology. I have 9 years of experience as an entrepreneur, establishing four companies and using Design Thinking (including various prototyping techniques) to develop new products and services.	
Education and training	PhD Candidate	University of Ljubljana, Faculty of Economics and Business <i>Expected in 2015</i>
	Master of Science (Entrepreneurship)	University of Ljubljana, Faculty of Economics and Business <i>Graduated in October 2010</i>
	Bachelor of Science	University of Ljubljana, Faculty of Economics & Business, AACSB and EQUIS accredited institution <i>Graduated in October 2006</i> Wilfrid Laurier University; Waterloo, Ontario, Canada
Work experience	University of Ljubljana, Faculty of Economics and Business October 2004 – Present	Teaching and research fellow at the department for Entrepreneurship
	Entrepreneurial undertakings (founded or co-founded)	Sold or closed: www.prihranimo.si , www.svetmagnetov.com Active: Optiprint ltd, www.optiprint.si , 1.000.000 € of revenue and 20 employees as of 2014
Invited lectures (Selected)	<ul style="list-style-type: none">• The Managers' Association of Slovenia: Basics of business ethics• Balkan case challenge: Jury member, workshop on how to conduct business presentations• International Center for Promotion of Enterprises: Family business workshops• Faculty of Natural Sciences and Engineering: Entrepreneurship workshops• Slovenian forum of innovation: Creativity workshop• Ljubljana University Incubator: Entrepreneurship workshops	

**Academic
achievements
(Selected)**

Selected international academic conferences (with papers)

Global Business Conference (Dubrovnik, 2014), Academy of Management Teaching and Learning Conference (Orlando, 2013), IEEC (Plymouth, 2012), D.confestival (Potsdam, 2012), EIASM workshop on Family Business 2008 (Naples, Italy), St. Gallen symposium 2006 and 2007 (St. Gallen, Switzerland)

Selected publications

Chapter »Youth Entrepreneurship In Slovenia« in a book »Youth Entrepreneurship and Local Development in Eastern Europe«

Chapter “Action-based learning for millennials : using design thinking to improve entrepreneurship education.” in a book “Innovative business school teaching : engaging the millennial generation”

Article “The role of woman in family business.” in *Economic and Business Review*

Article “Educational model for promoting creativity and innovation in primary schools.” in *Systems research and behavioral science*

Article “Schools and promotion of innovation.” in *Croatian journal of Education*

Article “Family business as a career opportunity for women.” in *South East European journal of economics and business*

Complete bibliography: <http://izumbib.izum.si/bibliografije/Y20141022213649-28911.html>
